

What is easyfundraising and how does it work?

- It's a totally free and very easy way for your volunteers, staff and supporters to raise money for you as they shop
- 8,500 online retailers will donate money to your organisation when they shop
- They simply start their shopping journey at easyfundraising and the retailer will donate a proportion of what they spend back to your organisation - at no extra cost to the shopper!



MS Society South Devon, £1,278 raised

3 easy steps to raising funds

1. Set up a free easyfundraising page for your organisation at <http://www.easyfundraising.org.uk/suffolk>

2. Your supporters visit your new page and choose you as the cause they want to support

3. When they shop online, they start at easyfundraising and 8,500 retailers will donate a percentage of what they spend back to your organisation – at no extra cost to the shopper



Hope Pastures, £4,128 raised

What 190,000 other good causes love about easyfundraising:

- Free - no cost to you or your supporters
- Anyone connected to your organisation can support you
- A way for people to help you without having to 'donate' - 89% of people in the UK have shopped online in the last year!
- Unrestricted funding
- 8,500 retailers will donate



Malden Walking Football, £1,552 raised

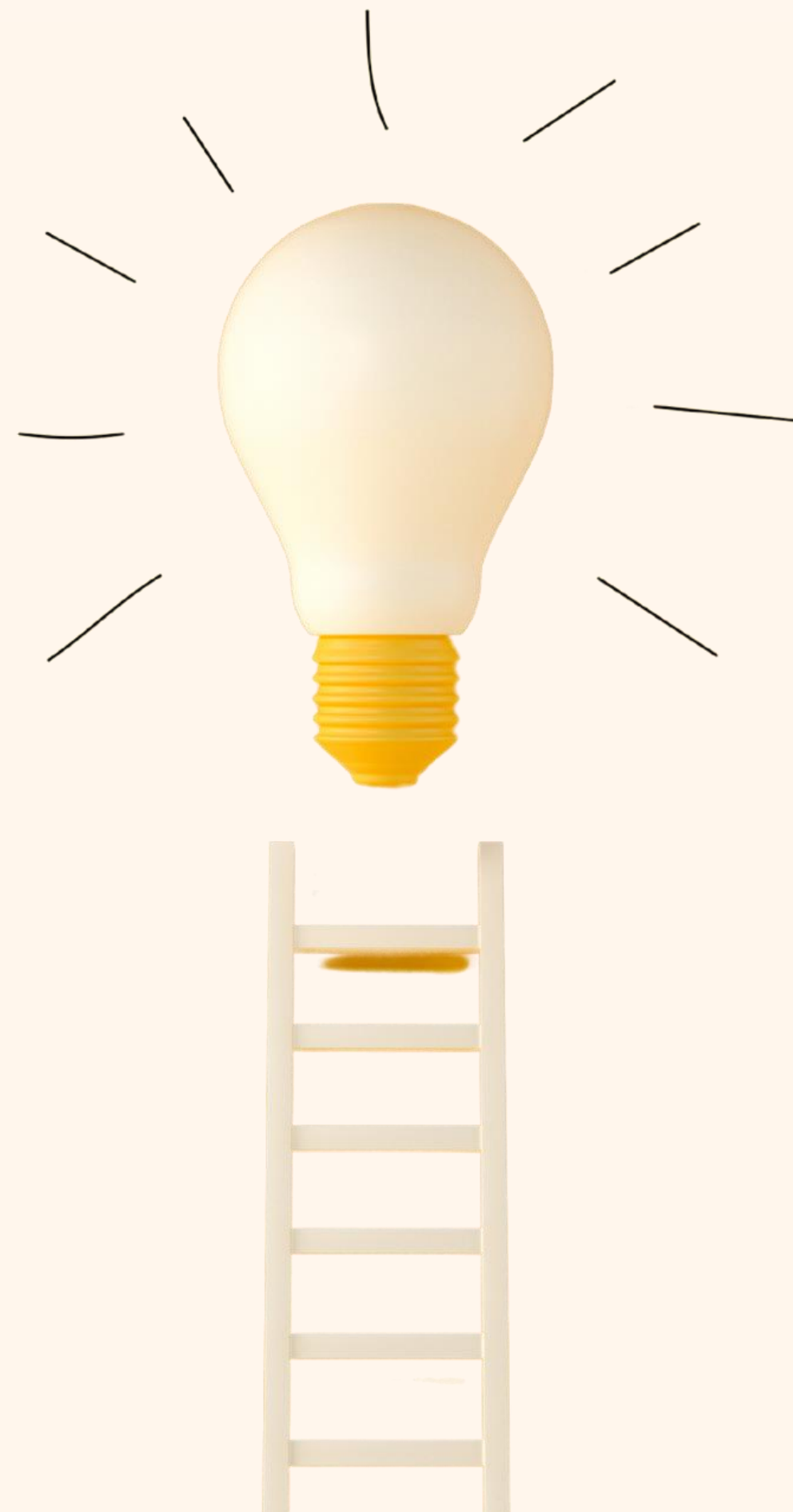
Some of our most popular retailers



Let me show your supporters
will raise money for you.....



Registering your cause
with easyfundraising
(it's very easy!)



Register at:
www.easyfundraising.org.uk/suffolk



An easy way to fundraise for your organisation

When your supporters and volunteers shop online, retailers donate to your organisation - for free!

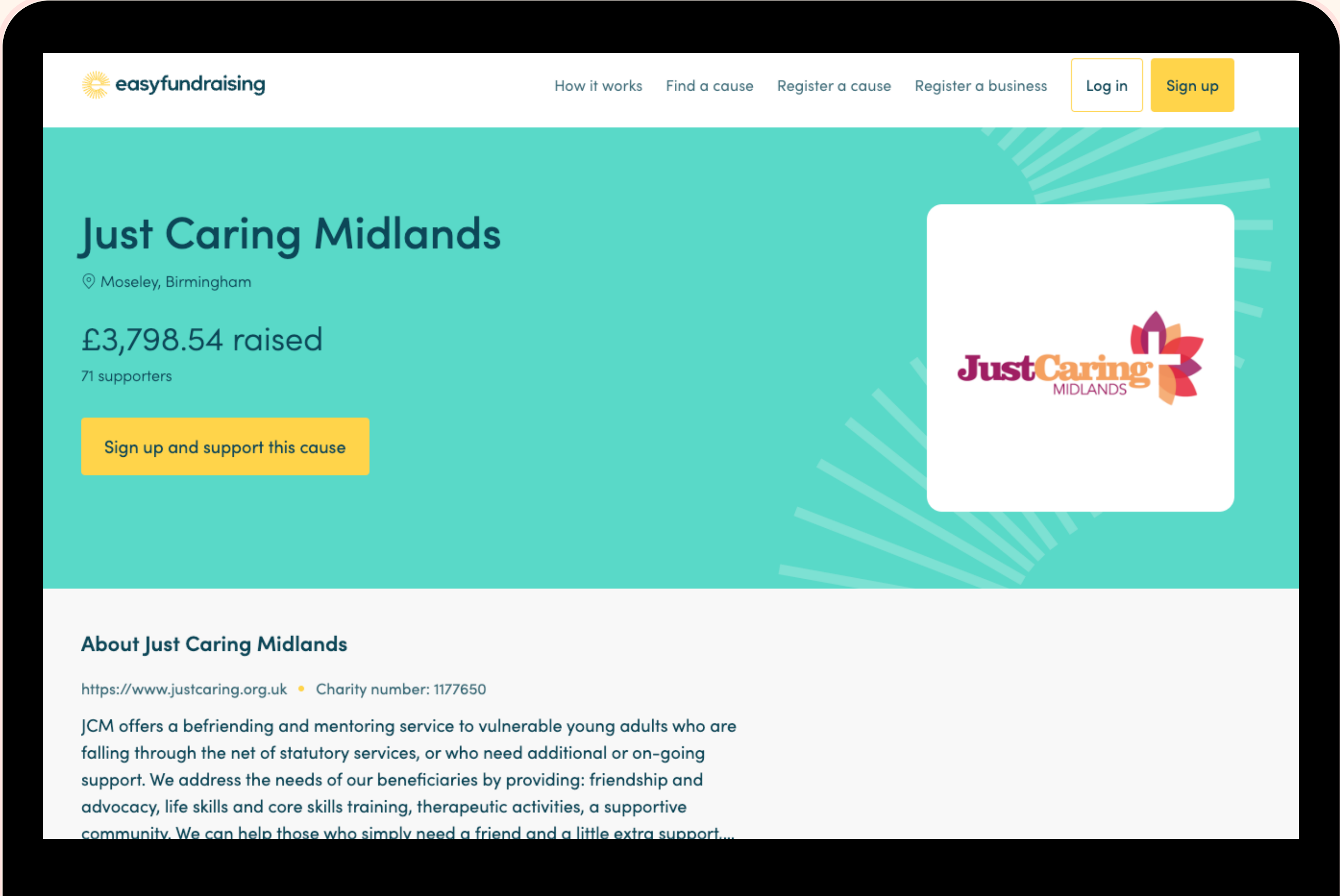
What's your organisation or group name?

Register now

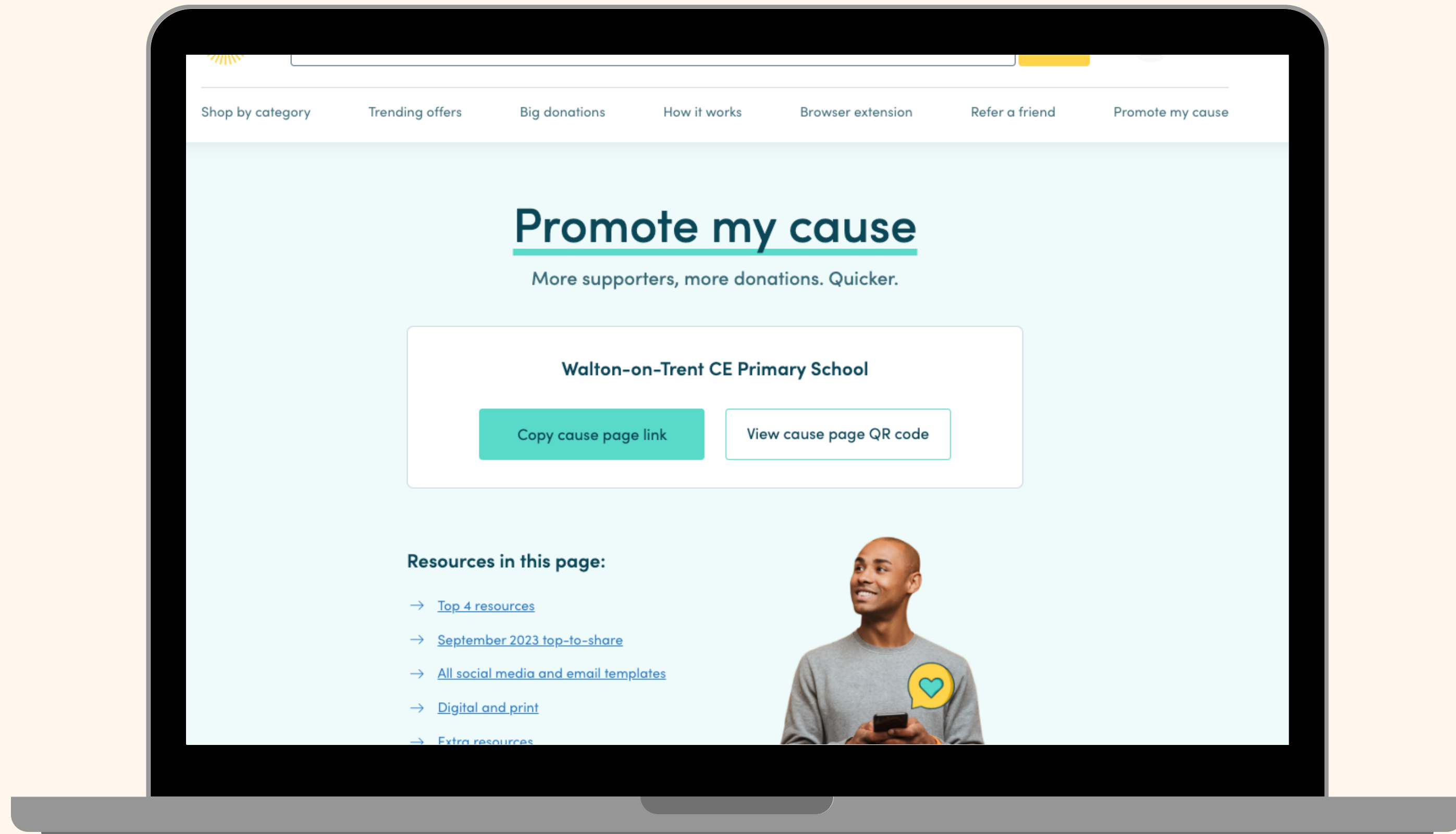


UKFundraising
fundraising.co.uk

Your easyfundraising page



Your role as 'Admin' - getting supporters on board



Spread the word using your free ['Promote my Cause'](#) tools

Great news! We've tracked your donation for Birmingham Christmas Shelter

The donation has been added to your account as 'Pending' until the retailer confirms the cancellation or returns period is complete.

26/08

Argos

£3.90

Help your cause raise even more!

Get your friends & family raising FREE donations for Birmingham Christmas Shelter when they shop online



 easyfundraising

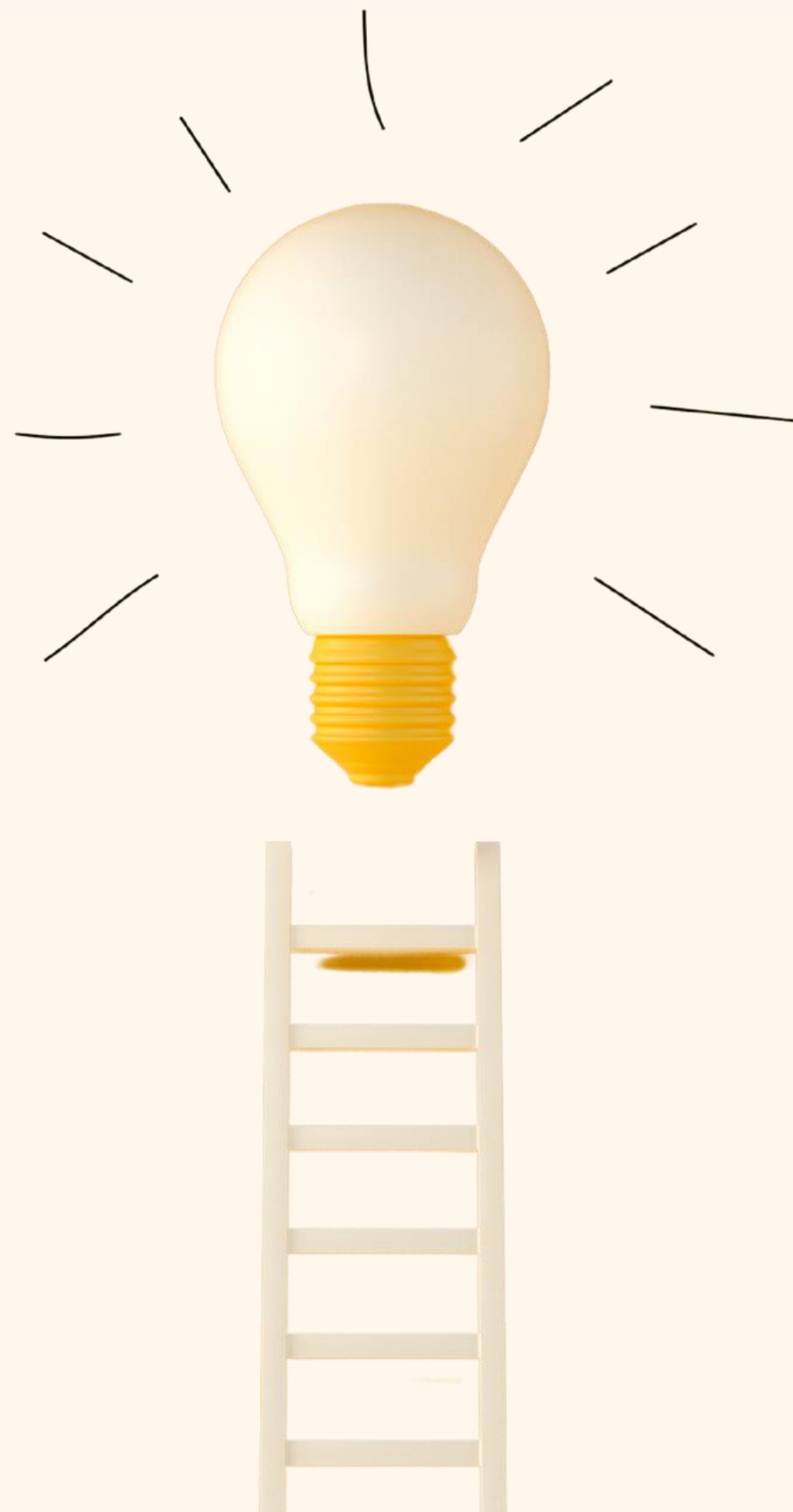
I've raised

£246.14



Birmingham Christmas Shelter

3 top tips from
successful
easyfundraising
causes!











Tip 1 - Weekly donations from supermarkets

AT A GLANCE

Supermarket donations

	Home delivery 	
	New customer	Existing customer
	£3	£1
	£7.50	£0.57
	£3.50	£2
	Up to £7.50	Up to £1.50
	Up to £2.50	£0.50
	2.50%	Up to 1.5%

 <p>Double donation</p> <p>Up to £7.50 donation Turn up the heat with Waitrose & enjoy 3 for £12 on meat & fish in the BBQ mix & match offer.</p> <p>Shop Now</p>	 <p>Increased donation</p> <p>Up to £7.50 donation Make the most of the sunshine. Great Prices this Summer with Nectar.</p> <p>Shop Now</p>	 <p>Increased donation</p> <p>Up to 2.50% donation 25% Off Your First Shop over £60 with max £20 reward and 3 Months Free Delivery.</p> <p>Shop Now</p>	 <p>Increased donation</p> <p>Up to £3.50 donation Get 3 for £10 on selected meats at Morrisons.</p> <p>Shop Now</p>
 <p>Triple donation</p> <p>Up to 5.00% donation M&S is the home of the dine in. Discover the Gastropub menu for just £6 per person.</p> <p>Shop Now</p>	 <p>Up to £2.50 donation</p> <p>Shop tasty summer offers with Asda today.</p> <p>Shop Now</p>	 <p>Up to £3.00 donation</p> <p>Any two for £8 on Ready to Cook & BBQ Products with Clubcard Price.</p> <p>Shop Now</p>	 <p>Up to 4.00% donation</p> <p>8 for £10 Easy Teas. Better than Half Price!</p> <p>Shop Now</p>

Minimum spend requirement apply. Full retailer T&C's apply.

Donation rates may change from time to time, rates above were correct as of 12/08/2024

Tip 2 - Travel & holidays

- Raise on everything from flights to foreign currency
- Wide range of retailers to shop with
- Raise on trips within the UK and holidays abroad

Travel Categories	Top Brands		Estimated Donations*
Package holidays	 TUI	 FIRST CHOICE	<u>£36.75</u>
Hotels & accommodations	 Booking.com	 Expedia	<u>£10.55</u>
Flights	 virgin atlantic	 BRITISH AIRWAYS	<u>£8.64</u>
Car hire	 Rentalcars.com	 AVIS	<u>£9.27</u>
Airport parking	 Heathrow	 MAG Manchester Airport	<u>£2.34</u>
Travel insurance	 MONEYSUPERMARKET	 Staysure	<u>£6.63</u>



UP TO **£74.18** per trip

Potential raised per supporter

£370


Total raised by 5 supporters

Tip 3 – insurance, broadband, finance and mobiles



How to raise on your car & home insurance

Compare donation rates and get the best deal on your car and home insurance policy.

Retailers	Donation	
	Car Insurance	Home Insurance
GO.COMPARE	£19	£17
Confused.com	£18	£17
MONEYSUPERMARKET	£16	£15
 comparethemarket™	£12.50	£10

*donation rates were correct as of the 22nd July 2024



3 reasons to join easyfundraising:

- 1** A free and easy way for people to help you raise money
- 2** Ongoing, unrestricted funding
- 3** This money is available – so get your share



Acton Arts Project, £1,348 raised

Nominate here: <https://mailchi.mp/easyfundraising.org.uk/community-champion>



Nominate your Community Champion!

Do you know someone who consistently goes above and beyond for your cause and deserves recognition? Nominate them for the easyfundraising Community Champion Award! Our first ever Community Champion will receive £250 to spend at a retailer of their choice, PLUS a £250 donation for their chosen good cause!

Tell us who you are nominating and why?

Who are you nominating?

Why are you nominating this person? (50 words)

Your name

Email Address

Your good cause

Thanks for listening!

Set your easyfundraising page up here:

www.easyfundraising.org.uk/suffolk

Contact me: becky@easyfundraising.org.uk

