

“RegenVen”

How deer management can recover nature and produce sustainable, healthy protein.

Sam Hanks, Suffolk Wildlife Trust
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Lucy Manthorpe, Kiln Farm
Greg Strolenberg, Lavenham Butchers



Landscape Recovery





CONNECTING
CONSTABLE &
GAINSBOROUGH
COUNTRY

Landscape
Recovery
Project

Landscape Recovery Projects

56 projects are currently part of the Landscape Recovery Scheme.

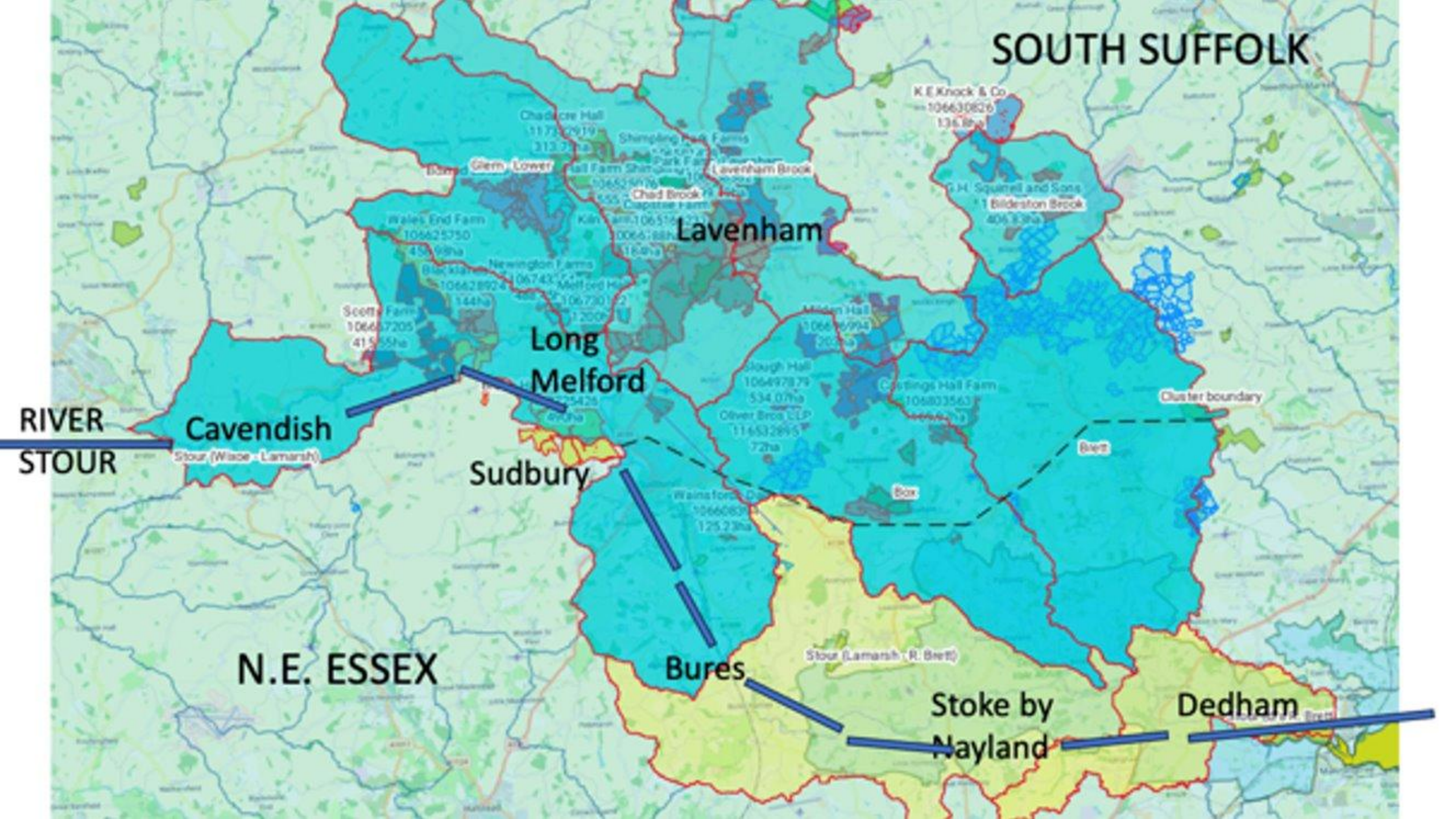
These projects represent over 250,000ha of land and more than 1,000 land managers.

Their ambitions include:

- create and improve habitats,
- sequester carbon,
- introduce species and tackle invasives,
- manage and create woodlands and wetlands
- restore river and floodplain function,
- introduce regenerative and sustainable farming techniques.



SOUTH SUFFOLK



RIVER
STOUR

Cavendish

Stour (Wace - Lamarsh)

Long
Melford

Sudbury

Bures

Stoke by
Nayland

Dedham

N.E. ESSEX

Lavenham

Cluster boundary

Brett

Brett

Stour (Lamarsh R. Brett)

K.E. Knock & Co
106630626
136.8 ha

G.H. Squirell and Sons
1 Bildeston Brook
406.8 ha

Scotts Farm
106637205
415.5 ha

Wales End Farm
106625750
454.98 ha

Chadice Hall
11732919
313.7 ha

Shimpling Farm
106654926
136.8 ha

Chad Brook
106654926
136.8 ha

Newington Farms
1067431
11200 ha

Midden Hall
106636994
203.3 ha

Slough Hall
106697879
534.07 ha

Oliver Brod CUP
116532895
72 ha

Castings Hall Farm
106803563
106803563 ha

Wainsford
1066083
125.23 ha

Stour (Lamarsh R. Brett)

At a glance



18,500 ha



450 ha
SSSIs

63 farms



1460 ha

woodlands



Landscape













Barriers to managing deer

- **Money:** Low price per kilo for venison
- **Market:** no market at all for small species, venison is still niche
- **Informality:** most deer managers do it as a hobby
- **Infrastructure:** landscape not set up for deer control and venison production
- **Coordination:** Lots of people care, but nobody is sure how to fix things!

How we're addressing barriers

- **Money:** add value at source by creating processing hubs
- **Market:** get more people in Suffolk eating Suffolk venison
- **Infrastructure:** processing hubs
- **Coordination:** provide support through farmer-led landscape recovery project
- **Informality:** enforce standards and best practice



Thanks for listening

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Suffolk
Wildlife Trust



Examples of successful deer management

Lucy Manthorpe, Local Landowner





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Creating opportunities in the Venison market

Greg Strolenberg, Lavenham Butchers



Q&A

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